



2020-21 MYALP THREE-DAY INTENSIVE | DETAILED SCHEDULE

ZOOM DETAILS:

LINK: <https://umn.zoom.us/j/94705845104?pwd=OVVwbGNmbkVOK2JQb3ZETUpCc1BBQT09>

MEETING ID: 947 0584 5104

PASSCODE: 45Mpp5

WEDNESDAY, MAY 19

8:00 AM. –
9:15 AM

The State and Trajectory of the U.S. Economy

Professor Jan Rivkin, Harvard Business School

➤ *Introduction by Julia Silvis, Director, Itasca Project, McKinsey & Company*

Introduction to Session

- In this session, we will compare notes on how well the U.S. economy is performing for different sets of Americans (the symptoms, if you will). We will also try to understand why the economy is performing as it is (the diagnosis) and debate what leaders can do to improve the economy's performance (the prescription).

Preparation

- Please review the chart deck [*U.S. Competitiveness: Key Facts and Figures*](#). The charts in this document shed light on the state and trajectory of the U.S. economy. They focus on the country as a whole, not specific cities or regions. We purposely share the charts with you with little or no interpretation.
- As you review the charts, please consider the following questions:
 - What's right and what's wrong about the U.S. economy today?
 - Is the economy producing the outcomes we would like? Why or why not?
 - How did America get here?
 - In light of your diagnosis, what actions should be priorities for leaders in different sectors in America—in government at the city, county, state, and federal levels, in business, in nonprofits, in educational institutions, in labor unions, and elsewhere?

9:15 AM –
9:30 AM

Break

9:30 AM –
10:30 AM

Leadership Chat: Individual Leadership and Coalition Building

Melvin Carter, 46th Mayor, City of Saint Paul

➤ *Introduction & Facilitation by Professor Kathy Quick, Humphrey School of Public Affairs; Academic Co-Director, Center for Integrative Leadership, University of Minnesota*



10:30 AM –
10:45 AM

Break

10:45 AM –
12:00 PM

State and Trajectory of the Minnesota Economy

Laura Kalambokidis, Minnesota State Economist; Professor, Department of Applied Economics, University of Minnesota

➤ *Introduction by Professor Myles Shaver, Carlson School of Management; Academic Co-Director, Center for Integrative Leadership, University of Minnesota*

THURSDAY, MAY 20

8:00 AM –
9:10 AM

Public Sector Innovation (Lab CDMX) Case Study

Professor Myles Shaver, Carlson School of Management; Academic Co-Director, Center for Integrative Leadership, University of Minnesota

Preparation

- Please read the **LabCDMX** case study. The case illustrates public entrepreneurship. *This case was included in the 2020-21 MYALP HBS course packet with The Columbus Partnership case. To redownload, please visit [HBS](#).*
- In Mexico City in 2015, el Laboratorio para la Ciudad, also called LabCDMX, launched its 50th experiment: an effort to map the uncharted maze of routes of the city's 30,000 public buses, mini-buses, and vans. To do so, Lab director Gabriella Gomez-Mont and her team took a novel approach, crowdsourcing routes from volunteer riders in what came to be known as Mapatón CDMX.
- While reading this case, please consider the following questions:
 - What were the risks at the outset of the bus-mapping project?
 - What do you make of the series of experiments that eventually made up Mapatón? What did Gomez-Mont and her team learn? How well did they make use of that learning? Would you have structured the experiments any differently?
 - Was Mapatón a success? What should the Mayor say about it to citizens?
 - What do you take from this case about the challenges of and opportunities for innovation in public goods and services?

9:10 AM –
9:25 AM

Break

9:25 AM –
10:35 AM

Designing Cross-Sector Initiatives

Professor Kathy Quick, Humphrey School of Public Affairs; Academic Co-Director, Center for Integrative Leadership, University of Minnesota



Vanessa Laird, Senior Fellow, Center for Integrative Leadership, University of Minnesota; Graduate Faculty, Humphrey School of Public Affairs; Affiliate Faculty, University of Minnesota Law School

Introduction to Session

- In this session, we identify and consider key design choices that every cross-sector collaboration must make.

Preparation

- Please read the following caselets: “[12 for Life](#),” “[One Fund Boston](#),” and “[The Itasca Project](#).”
- Please consider the following questions:
 - In the caselets, what are the key elements and design choices that support or constrain success of the collaboration (e.g., about how to prioritize goals and set an agenda, measure ongoing progress, make decisions, organize and involve stakeholders, and so on)?
 - What do these caselets imply about key factors for your MYALP Collaborative Initiative Project?
 - In the cross-sector collaborations you have witnessed up close, what were these key design decisions? What were their effects?

10:35 AM –
10:50 AM

Break

10:50 AM –
12:00 PM

Constructive Conflict Engagement

Julie Showers, Office for Equity and Diversity, University of Minnesota

➤ *Introduction by Samantha Silker, Program Director, Center for Integrative Leadership, University of Minnesota*

Preparation

- Please read “[What Google Learned From Its Quest to Build the Perfect Team](#)” which discusses Google’s Project Aristotle and the research around the characteristics of high-performing teams.
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FRIDAY, MAY 21

8:00 AM –
9:15 AM

Collaborative Initiative Proposal (CIP) Working Time

Vanessa Laird, Senior Fellow, Center for Integrative Leadership, University of Minnesota; Graduate Faculty, Humphrey School of Public Affairs; Affiliate Faculty, University of Minnesota Law School

Professor Kathy Quick, Humphrey School of Public Affairs; Academic Co-Director, Center for Integrative Leadership, University of Minnesota

Introduction to Session

- In March, your CIP team met to consider the provided landscape for your grand challenge area, including related facts and current
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cross-sector initiatives. You were asked to identify 2-3 specific, manageable sub-opportunities that you could be particularly interested in working on within the grand challenge area. You discussed skills, experiences, and/or connections that you have and think could be useful to your group as you move forward to frame and launch your initiative. Based upon that information, you began identifying specific opportunities that your group might focus on.

- Today, revisit and firm up your group’s thinking, based on the landscape, your discussions and work so far, about a specific sub-opportunity you are interested in coming together to help address. Consider:
 - Who are you as individuals; what experiences, skills, and connections do you bring to this work? Think broadly to answer this question, not only in terms of what may seem directly applicable to your grand challenge area. For example, you may be a wonderful artist or communicator, or you may have direct experience in or connections with communities particularly affected by the grand challenge; if you are willing to make these contributions share them with your group members!
 - Considering your geographic context, how does this challenge manifest in your city or region?
 - **What is the specific sub-opportunity you will focus on?**
- Begin focusing on your Minimum Viable Contribution (MVC), version 1.0, to addressing your sub-opportunity. This will be continued during the 11 AM session later today, for you to share in 5-minute lightning presentations at 11:50 AM.
 - Your MVC is a set of one or more concrete and specific contribution(s) to addressing the sub-opportunity that your group could make in 1-3 years. A modest contribution that plays to your strengths and addresses an unmet need will be meaningful.
 - What are your initial thoughts on at least one MVC that you could launch within 2 years?
 - How does your MVC play to your group’s collected and specific experiences, skills, connections, and the time you would each want to commit? How do you relate to gaps or needs in the landscape of other groups or initiatives focused on the same issue?

9:15 AM – **Break**
9:30 AM

9:30 AM – **Leadership Chat: Collaboration through Crisis**
10:45 AM Commissioner Jan Malcom, Minnesota Department of Health
Commissioner Steve Grove, Minnesota Department of Employment and Economic Development



➤ *Introduction & Facilitation by Professor Myles Shaver, Carlson School of Management; Academic Co-Director, Center for Integrative Leadership, University of Minnesota*

10:45 AM –
11:00 AM

Break

11:00 AM –
12:30 PM

Collaborative Initiative Proposal (CIP) Working Time & Lightning Presentations (5 mins)

Vanessa Laird, Senior Fellow, Center for Integrative Leadership, University of Minnesota; Graduate Faculty, Humphrey School of Public Affairs; Adjunct Faculty, University of Minnesota Law School
Professor Kathy Quick, Humphrey School of Public Affairs; Academic Co-Director, Center for Integrative Leadership, University of Minnesota

Introduction to Session

- Continue developing your MVC (See questions under 8:00 AM Session).
 - By 11:50 AM, be prepared to share your group's idea in a 5-minute lightning presentation.
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